

YOUNG ACADEMY OF IRISH DANCE

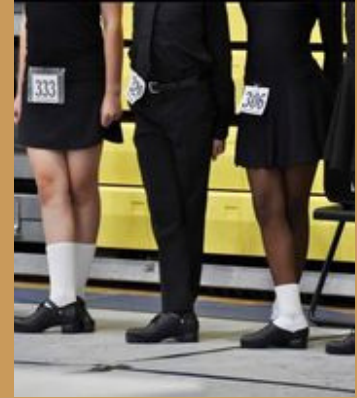
SPONSORSHIP PROPOSAL



2023

**JANICE YOUNG TCRG-ADCRG
YOUNG ACADEMY OF IRISH DANCE
OWNER- TEACHER - COMPETITION CHAIRPERSON**

ABOUT THE COMPETITION



The Young Academy will be hosting their 4th annual Summer Championships on July 29th 2023 at John Abbott College. After two years during the pandemic, we are thrilled to offer a larger scale competition. This would include team events as well as two major additions for the Eastern Canadian Region as a whole. Our inaugural championship competition will offer dancers the opportunity to prepare for major events in the upcoming months as well as introduce a variety of adult competitions including a championship level. The dance competition is a non profit event that invites dancers from Canada and the United States to participate. It is a wonderful opportunity for our local dance community to have a competition in the Montreal area.

OUR GOALS

Due to the rising cost of materials, travel, and prizes, hosting a dance competition is no small feat! Our goal has always been to provide dancers and their families an enjoyable experience that celebrates our Irish culture and heritage while still providing dancers with top of the line stage materials, 50% placement in ALL competitions (unlike other competitions that offer 40%), and beginner participation gifts to encourage future generations to keep Irish Dance alive.

We cannot meet this goal without the help of organizations and companies like you!

In appreciation of your anticipated sponsorship, we will provide a number of advertisement opportunities through our social media pages and on the day of our event which will offer your company the possibility of opening up to new clientele and gaining more awareness within the community.

Sponsorship levels

Platinum Level \$500

Sponsor a championship competition:

Awards & Sashes for winners

Gold Level \$250

Sponsor our grade level prizes including:

Medals for all events

1st place sashes for selected competitions

Silver Level \$150

Sponsor our inaugural Adult Competitions:

Medals, Trophies, and Sashes to our top placers for all adult events (beginner, intermediate, and championship).

Bronze Level \$75

Sponsor a portion of our event:

Funds towards our stage materials, beginner participation gifts, and decorations/other miscellaneous items to complete the day.

Incentives

- Advertising on competition website, Instagram, and Facebook pages. Featured thank you posts (3) that will be shared the final weeks leading up to the competition.
- A sign with your company name and logo will be put at the stage during the competition & at awards along with an announcement.
- Advertising on competition website, a post to thank you on our Instagram and Facebook Pages, plus two other posts before the feis.
- Your company sign will be placed near the awards table
- Advertising on competition website, a post to thank you on our Instagram and Facebook Pages, plus one other post before the feis.
- Your company logo will be added to our sponsorship poster near the awards table and podium where Adult dancers will receive their awards.
- Advertising on competition website, a post to thank you on our Instagram and Facebook Pages.
- Your company logo will be added to our poster of sponsors placed at the competition venue.

Your sponsorship will be accepted in the form of cheques payable to the

Young Academy Blackout Feis

and send cheques to :

168 Liszt, Chateauguay Que.

J6K2L8

Thank you in advance for considering sponsoring our competition. We hope to see your company's presence at our dance competition

Sincerely, Janice Young
Owner, Teacher, Competition Chairperson
youngirishdance@hotmail.com